



Hallmarks of Healthy Workplaces Recognition Program

The purpose of the Hallmarks of Healthy Workplaces program is to recognize facilities that have developed healthy workplaces in which three or more Registered Nurses work or volunteer. The program seeks to recognize any single health-related facility that gives voice to the point of service RN, APRN or educator. Through this recognition, the Hallmarks program hopes to strengthen the recruitment and retention of nurses in order to eventually reduce the nursing shortage in North Carolina.

In cooperation with their administrator, nurses who represent workplaces in which three or more registered nurses work or volunteer may apply. This includes RNs in an entire facility or on a unit or department within that facility such as: nursing schools, occupational health settings, public health agencies, home health agencies, hospices, prisons, long term care facilities, inpatient facilities, provider practices, clinics, student health services and free clinics.

Hallmarks Components of a Healthy Workplace:

- Support of nursing professional development – orientations, education, compensation, recognition and rewards
- System support for nurses to provide quality service - organization friendly to employees and their families, safety and wellness protection for employees, opportunity to provide quality service
- Integration of nursing into operations and governance – support for nursing leadership and administration, shared decision making, nurses' contributions to policy development

The application includes three phases:

- Intent to apply for recognition is sent to NCNA and nurses at the facility will complete an anonymous online survey.
- A notebook with written materials addressing the criteria is submitted and reviewed.
- The onsite visit is completed to validate the presence of evidence of criteria. Reviews of the notebook and the site visit will be completed by the same trained reviewers.

Additional Facts

- There are two application schedules each year.
- Application fees are based on the number of RNs at the workplace. Three or more RNs must work or volunteer at a workplace to be considered.
- Public recognition for each recipient with media and internet attention will occur.
- Recognition covers a three year span. A facility is invited to re-apply at this time.

For additional information, visit www.hallmarks.ncnurses.org or contact Kristen Feneley at 1-800-626-2153 or hallmarks@ncnurses.org.